

[Demon Slayer: Kimetsu no Yaiba]

Collaboration Event: Important Notices

<Notes Common to All Products>

- Some or all products may not be available at certain stores, and retail prices may vary depending on the location.

<Notes on Bakery Products>

- Baking times vary for each product; therefore, all items may not be available in-store at the same time.
- **Purchase Limits (From 7/1 (Wed) to 7/5 (Sun)):**
 - **Up to 5 units per transaction** for each type of collaboration bread, "Muichiro's Neko Neko Shokupan - Fluffy Ramune (1 Slice)," and "[Demon Slayer: Kimetsu no Yaiba] Corps Bread Set Includes Limited Edition Clear File~".
 - **Up to 2 loaves per transaction** for "Muichiro's Neko Neko Shokupan - Fluffy Ramune (1 Loaf)".

<Notes on Sugar Rusk>

- Each pack contains one random sticker from a total of 11 standard types and 11 holographic versions.
- Due to the nature of the product, you may receive duplicate sticker or package designs even if you purchase a 12-piece BOX.

<Notes on Merchandise>

- The "Trading Double Acrylic Key Ring," "Trading Acrylic Block," "Trading Tin Badge," and "Trading Nameplate" will be handed out completely at random at the time of purchase. You cannot choose the design. Due to the nature of these products, you may receive duplicate designs even when purchasing multiple items.
- **Purchase Limits (From 7/1 (Wed) to 7/5 (Sun)):**
 - **Up to 8 units per transaction** for the "Trading Double Acrylic Key Ring," "Trading Acrylic Block," "Trading Tin Badge," and "Trading Nameplate".
 - **Up to 3 units per transaction** for the "Clear Bottle".
 - *Please note that these purchase limits are subject to change or cancellation depending on sales conditions.*
- Online sales will begin on the official online store "All Hearts Mall" and "GKStore" from 12:00 on 7/1 (Wed).

<Notes on Novelties / Free Gifts>

- One novelty gift will be awarded for every 2,000 yen (including tax) spent in a single

transaction that includes collaboration bread and/or merchandise. Please note that purchases consisting *only* of collaboration baked goods are not eligible for this offer, even if the total amount meets the financial requirement.

- The distribution of the 1st wave of novelties will end as soon as the 2nd wave begins. Even if there is stock remaining from the 1st wave, it cannot be distributed once the 2nd wave has started.
- The official online store "All Hearts Mall" is excluded from the novelty distribution campaign.
- All novelty items are limited in quantity and will only be available while stocks last.
- The official online store "All Hearts Mall" and "GKStore" are excluded from the novelty distribution campaign.

<General Precautions & Store Policies>

- All listed prices include tax.
- All images shown are for illustrative purposes only.
- Reservations and hold requests are not accepted for any products.
- Purchasing merchandise for the purpose of resale is strictly prohibited.
- Business hours may be shortened, or stores may close temporarily without prior notice.
- When taking photos inside the store or posting them on social media/the internet, please be considerate of other customers.
- Product releases, specifications, and schedules are subject to change, postponement, or cancellation without prior notice due to procurement conditions or other circumstances.
- Maximum capacity varies by store. If a store reaches its capacity, entry restrictions may be imposed.
- Please refrain from any actions that may cause a nuisance to other customers or local residents, or any behavior that disrupts event operations.
- To prevent trips, falls, or collisions inside the premises, please walk and do not run.
- We assume no responsibility for any trouble or disputes between customers. In addition, gathering, socializing, or waiting outside for staff/creators inside or around the storefront is prohibited as it causes a nuisance to other customers.
- Please do not take any store installations, decorations, or POP displays home with you. Please follow the guidance and instructions of our staff while in the store. To ensure safe management and smooth operations, we reserve the right to refuse your purchase if you fail to follow the staff's instructions, or if any behavior causing a nuisance to others is confirmed. Thank you for your cooperation and understanding.
- Depending on crowd conditions and other circumstances on the day, customer guidance may be provided at the discretion of each store. Therefore, guidance procedures may vary by location.